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ONLINE STYLE GUIDE CHEATSHEET

LOGO SOURCE FILES

Available in RGB as:

.Ai
.psd

LOGO WEB-READY FILES

.jpg / .png in 3 sizes (Small - Medium - Large)

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TYPOGRAPHY

Online

“Century Gothic”, Verdana, Arial, Helvetica, sans-serif;

Logo

Chalet New York Nineteen
Seventy

**Chalet New York Nineteen
Eighty**

COLOUR GUIDE

Standard blue

= background logo

RGB: 49 / 175 / 253

Hex: #31AFFD

Darker blue

RGB: 36 / 167 / 248

Hex: #24A7F8

Button colour online

RGB: 17 / 128 / 197

Hex: #1180c5

Light grey

RGB: 244 / 244 / 244

Hex: #F4F4F4